



FOR IMMEDIATE RELEASE

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CHELSEA RETIREMENT COMMUNITY RECEIVES *HEALTHY LIVING AWARD*

Recognized as *Retirement Resort* for providing *Retirement Living at its Healthiest®*

[Charlotte, NC, June 01, 2020] Chelsea Retirement Community in Chelsea, MI has been recognized for its ability to provide *Retirement Living at its Healthiest®* and has been certified as a *Retirement Resort* by SENIOR HOSPITALITY INTERNATIONAL.

The top priority of the new generation of Seniors is staying healthy. Because retiring at home can become unhealthy due to loneliness and boredom, a growing number of Seniors are looking for communities with healthy lifestyle options for the body, mind, soul and spirit. To help Seniors in their search for comprehensively healthy environments, a select group of communities is being recognized by SENIOR HOSPITALITY INTERNATIONAL as *Retirement Resorts* for their commitment to providing *Retirement Living at its Healthiest®*.

Chelsea Retirement Community has distinguished itself by earning this recognition for the healthy lifestyle residents can enjoy there. To receive this recognition, the community demonstrated a commitment to providing residents comprehensively healthy lifestyle options:

- **Healthy Campus Amenities** (Facilities, Staffing & Programming)
- **Healthy Resident Activities** (for Body, Mind, Soul & Spirit)
- **Healthy Community Engagement** (Resident Clubs & Groups)

"Chelsea offers an impressive array of healthy lifestyle options for residents to enjoy," said J. Keesey Hayward of SENIOR HOSPITALITY INTERNATIONAL. "Management and staff are relentlessly focused on helping their residents enjoy the many Dimensions of Healthy Living: Physical, Intellectual, Emotional, Social, Nutritional, Spiritual, Cultural, and Vocational.

Communities recognized as *Retirement Resorts* represent the paradigm shifts changing the focus and nature of the Senior Hospitality industry in recent years:

- A shift from "Caring for the Elderly" to "Serving Seniors"
- A shift from "Getting Well" (cure) to "Staying Healthy" (prevention)
- A shift from "Institutionality" to "Hospitality"

All *Retirement Resorts* offer an Independent Living Service-Level. Some also offer additional *Service-Levels*: one or more Levels of on-site Healthcare Services (Assisted Living Services, Memory Care Services, and Nursing Care Services). Chelsea Retirement Community offers four Service-Levels: Independent Living and three Healthcare Service-Levels.

SENIOR HOSPITALITY INTERNATIONAL was founded in 1999 to "serve Seniors by guiding them to great communities where they can enjoy *Retirement Living at its Healthiest®*." To learn more about the healthy lifestyle available at Chelsea, visit www.RetirementResorts.com.

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For More information, please contact James Kelly, Chief Sales & Marketing Officer at United Methodist Retirement Communities: 734-249-3828 / jkelly@umrc.com